

10. Do you consult with anyone about your charitable giving to the Foundation Fighting Blindness or other causes you support?

- My family members My attorney My financial advisor
- The Foundation's Director of Gift Planning, John Corneille, may contact me at:
(_____) _____ - _____ Morning Afternoon Evening

SECTION III: About You

This section is for our statistical purposes only. Your answers will not be shared outside of the Foundation Fighting Blindness.

1. Your marital status

- Single Divorced or separated Married Widowed

2. Your family (Check all that apply)

- I have children I have grandchildren I do not have children

3. Your gender

- Male Female

SECTION IV: Additional Comments

Please use the space below to let us know your thoughts on any issues not covered in this survey or any other comments you would like to share. We always value your support and feedback. Please attach additional pages, if needed.

FAMILY INSIGHT SURVEY
Living with Blindness

**FOUNDATION
FIGHTING
BLINDNESS**

PREPARED FOR:

<NAME>
<ADDRESS>
<CITY>, <STATE> <ZIP>

SURVEY NO.

<SOURCECODE>

VERIFICATION CODE:

<MEMBER ID>



Instructions: Please respond to all questions. There are no right or wrong answers – we want to know what YOU think! Please return your survey in the enclosed confidential reply envelope within 10 days. Thank you!

BEGIN SURVEY HERE

SECTION I: The Work of the Foundation Fighting Blindness

1. Which of the following Foundation Fighting Blindness priorities is MOST important to you?

- Funding cutting edge research
- Developing new treatments and cures
- Identifying new therapies
- Improving diagnoses
- Education, awareness and support

2. Which of the following Foundation Fighting Blindness research areas do you believe is most exciting in the search for a cure for blindness?

- Gene Therapy Research:** replacing damaged genes by delivering healthy genes.
- Retinal Cell Transplants:** adding a layer of healthy cells directly to the retina.
- Pharmaceutical Therapies:** developing new drugs and identifying existing drugs approved for other uses that also hold potential for improving vision.
- Visual Prosthetics:** developing tiny electronic devices that can be implanted in the retina to mimic eye functions.
- Nutritional Therapies:** investigating vitamins and supplements that may have the power to halt vision loss or restore health to some damaged parts of the eye.

SECTION II: Your Involvement with the Foundation Fighting Blindness

1. When you or a family member was diagnosed with vision loss, did your doctor offer any materials to better educate you on your condition?

Yes No

Comment: _____

2. Did your doctor offer hope and tell you about any promising research?

Yes No

Comment: _____

3. Gene therapy is a promising approach to curing vision loss. Do you know your gene mutation?

Yes No

If not, would you like to receive information from the Foundation about genetic testing?

Yes No

4. The Foundation provides resources for doctors to share with patients at the time of diagnosis. Please tell us what subjects would have been helpful for you to learn about. (Check all that apply)

- Clinical trials
- Mobility aids
- Disease progression
- Genetic component
- Other: _____

5. How would you describe your relationship with the Foundation Fighting Blindness? (Check all that apply)

- Support the work of the Foundation with financial contributions
- Hold a membership in the Foundation
- Seek information from the Foundation
- Volunteer with the Foundation
- Participate in VisionWalk
- Participate with my local chapter
- Attend VISIONS conference
- Other: _____

6. What things do you most value about the Foundation? (Please choose 3 and rank in importance by writing 1, 2, 3 next to the item.)

- ___ Cutting edge research
- ___ Opportunity to participate in clinical trials
- ___ Information about genetic testing
- ___ Opportunities to connect with others living with vision loss
- ___ Opportunities to raise funds to support research (VisionWalk, online fundraising, etc.)
- ___ Opportunities to advocate for funding for blindness research

7. For people living with vision loss, it is comforting to connect with others in a similar situation. Please let us know how you connect to others for information and support. (Check all that apply)

- The Foundation Fighting Blindness website
 - Foundation's chat rooms
 - Foundation's message boards
- The Foundation Fighting Blindness volunteer groups and chapters
- Social Media (Facebook, Twitter, LinkedIn, etc.)
- Other organizations if so, which ones: _____

Please list any specific online groups or services that you find helpful.

8. It's always helpful to know how our supporters assess their commitment to Foundation Fighting Blindness. Please let us know how valuable the Foundation is to you. (Check all that apply)

- Foundation Fighting Blindness is one of my top three philanthropic priorities.
- I support many organizations, but primarily blindness causes.
- I support organizations across a wide variety of causes.
- I contribute only during humanitarian disasters.

9. Bequests left to the Foundation Fighting Blindness by our supporters are critical in the fight to cure blindness. Have you remembered the Foundation Fighting Blindness in your will or estate plan?

- Yes, I have included the Foundation Fighting Blindness in my will or estate plan.
- I intend to do so when I create or revise my will or estate plan.
- I would like more information about bequests and estate planning.